MD-DC SHRM Educational Program
June 12, 2014

MD-DC SHRM HITS
“THE BIG TIME!”

Updates on BIG Verdicts, BIG Appellate Cases, & BIG Legislative Changes

4:30-5:15pm  Registration
5:15-5:30pm  General Meeting
5:30-6:45pm  Education Session
6:45-8:00pm  Networking Reception

Speakers

Big Appellate Cases: Mark Coulson
Big Verdicts/Claims: Linda Jones
Big Legislative Changes: John Stierhoff

We will celebrate Healthcare Risk Management Week 2014—a special time of year for risk managers and patient safety professionals—a time to celebrate our profession and ourselves! This year’s theme, “Sharing in the Caring through Enterprise Risk Management,” acknowledges the responsibilities that all health care workers have in the critical area of risk management. In recognition of your contributions to the field of Risk Management, we will be celebrating Risk Management Week with a gift that symbolizes Enterprise Risk Management.

Cost:
$30 Members
$50 Non-Members

Healthcare Risk management Week Gift!

Door prize drawings – Free registration for the ASHRM Annual Conference in Anaheim, CA

CEUs will be awarded

Registration Information:
Contact:
Rina Borg
md-dcshrm@mgsolutions.org

This presentation is made possible through the generous contributions made by our MD-DC SHRM sponsors.
MD-DC SHRM Educational Meeting

Registration

June 12, 2014
Doubletree by Hilton, Linthicum Heights, MD**

Speakers:
Big Appellate Cases: Mark Coulson
Big Verdicts/Claims: Linda Jones
Big Legislative Changes: John Stierhoff

MD-DC SHRM HITS THE BIG TIME:
BIG Verdicts, BIG Appellate Cases, BIG Legislative Changes

Name: ______________________________________________________
Title: ______________________________________________________
Organization: ________________________________________________
Email: ______________________________________________________
Telephone: __________________________________________________

** Raffle will be held for Door Prizes!! **

MD-DC SHRM Members - $30.00  Non-Members - $50.00

Registration includes Hors d'oeuvres & 2 drink tickets (Cash Bar available)
Registration Deadline: June 6, 2014

By Check – Mail to:
Rina Borg
MD-DC SHRM
PO Box 71638
Durham, NC 27722

By Credit Card using “PayPal”:
Register on-line at the Chapter Website, “News & Events” Page:
http://www.md-dc-shrm.org/news_events.htm

**Driving Directions to Doubletree Hotel:
Exit 195 E/BWI Airport to Exit 1A (Rt.170 North). Continue to second light (Elm Rd.)
Turn left at light onto Elm Road & left again onto Elkridge Landing Road.
Hotel is half-mile up on the left.

If you have questions, please contact Rina at md-dcshrm@mgsolutions.org
Speaker Biographies

J. Mark Coulson

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Mark Coulson is a trial lawyer who has taken more than 25 complex trials to verdict. He defends manufacturers nationally, regionally and locally in products liability matters, including fire cases and recreational product cases. Mr. Coulson also defends health care clients in a variety of cases including professional malpractice (concentrating on alleged birth injuries), credentialing disputes, third-party payor disputes, class actions and contract disputes.

Mr. Coulson manages nationally the defense of cases involving a variety of household products. He also frequently counsels manufacturers and other business clients on document and data retention issues as well as e-discovery issues. He is a frequent author and lecturer on these subjects, and was a member of a joint bench-bar committee establishing a proposed protocol for e-discovery in the United States District Court for the District of Maryland.

Mr. Coulson has authored and co-authored many successful Daubert challenges in products liability cases, including federal cases in Minnesota, Ohio, Pennsylvania and Michigan, two of which were wrongful death cases resulting in summary judgment (Booth v. Black & Decker, Inc., 166 F. Supp. 2d 215 [E.D. Pa. 2001]) and Knotts v. Black & Decker, Inc., 204 F. Supp. 2d 1029 [W.D. Ohio 2002])

Bar Admissions/Court Admissions:

• Maryland
• United States District Court for the District of Columbia

Education:

La Salle University, B.A. 1985, Magna Cum Laude.

Focus:

Products Liability
• E-Discovery and Document/Data Retention
• Fire & Electrical Injury Litigation
• Medical Malpractice, Medical Products & Health Care
• National Coordinating Counsel
• Risk Prevention & Management
Ms. Linda Jones has over 26 years of experience in healthcare risk management, claims and insurance services. Linda has been a dedicated member of the professional team at RCM&D for 16 years, advancing her role into her current position as Executive Vice President - Managing Director of Healthcare, COO of SISCO, a subsidiary of RCM&D.

Linda leads the Healthcare Practice, which generates over one-third of the firm’s revenue, by managing its brokerage and consulting staff. She has developed and implemented many of the firm’s multi-disciplinary consultative services, including the liability claims service line and consultative claims services for RCM&D and SISCO. She provides consultative services to healthcare clients on claims, alternative risk financing, underwriting and risk management techniques, including forming captive insurance companies, directing claim investigations, conducting claim reserve analysis, providing educational programs, performing due diligence for acquisitions, and completing risk assessments.

As COO of SISCO (RCM&D Self-Insured Services Company), Linda manages this third-party claims administrator and her responsibilities include budgeting, developing educational programs for clients and staff, and providing counsel and advice to clients on claims handling and risk reduction techniques. Additionally, Linda has implemented MMSEA services for SISCO and is a member of MARC.

During her tenure at RCM&D, Linda has been a sought-after speaker, contributing to world-class industry conferences on current insurance topics and industry trends. She has been a frequent guest lecturer at numerous national and regional conferences, as well as universities and colleges, on subjects such as cyber liability exposures and risk management education. Additionally, leading industry journals have published her timely and informative articles. Linda has contributed to the success and satisfaction of numerous clients to include: Freestate Insurance Company (a group captive in Maryland currently with 5 hospitals), Johns Hopkins Health System, Lifebridge Health, Peninsula Regional Medical Center, Erickson Living Management, AEGIS RRG (DC Risk Retention Group of Maryland Senior Care Organizations). Prior to joining RCM&D, Linda held several executive positions, including risk management supervisor and claims consultant / risk management consultant. Additionally, she held a teaching appointment at Johns Hopkins University in the School of Hygiene and Public Health, in the department of Health Policy and Management.

Linda earned her Bachelor of Science in Business Administration from the University of Maryland at College Park. Continuing her education at George Washington University, she earned a Master of Health Services Administration. She received her Chartered Property Casualty Underwriter designation at the Insurance Institute of America.
John R. Stierhoff is a government affairs attorney whose lobbying practice represents the interests of businesses, health care entities, and numerous trade associations before the Maryland General Assembly, state executive agencies and local Maryland governments.

Mr. Stierhoff served as counsel in the Maryland State House for more than a dozen years before entering the private sector. Between 1986 and 1994, he served as Chief of Staff and Counsel to State Senate President Thomas V. Mike Miller, Jr. and participated in the passage of legislation regarding tort, higher education, health care and election law reform.

He began his government service career in 1982, and in 1983 was appointed as Counsel to the Maryland State Senate's Judicial Proceedings Committee. He also served as director of government relations for the Medical and Chirurgical Faculty of the State of Maryland, the State Medical Society.

Mr. Stierhoff is known for the creative and thoughtful approach to legislative issues he has honed over the past thirty years serving as counsel for both public and private sector clients.