



Location:

Columbia Sheraton Hotel
10207 Wincopin Circle
Columbia, MD 21044

Cost:

\$30 Members
\$45 Non-Members

Registration Information:

Contact:

Rina Borg
md-dcshrm@nc.rr.com

Networking Reception to
follow Presentation

CEUs will be awarded

Please invite members
of your organization
involved with
information technology,
quality, compliance,
legal counsel or others
that would benefit from
this discussion
concerning EMR in the
healthcare environment.

**MD-DC SHRM Educational
Program**
March 22, 2012



**"EMR -
A Clear and
Present Danger"**

4:45-5:15 pm

Registration

5:15-6:45 pm

Meeting Presentations
and Q & A session

6:45-7:30 pm

Networking Reception

Speakers:

Edith Sunderland

Director of Compliance and Coding
University of MD Faculty Physicians, Inc.

Ivy Baer, JD, MPH

Director and Senior Regulatory Counsel
Association of American Medical Colleges

Brian J Nash, Esquire

Nash & Associates, LLC

This presentation is made possible through the generous
contributions made by our MD-DC SHRM sponsors



MD-DC SHRM Educational Meeting Registration

March 22, 2012

Columbia Sheraton Hotel, Columbia, MD

(Driving directions on final page)

Speakers: **Edith Sunderland**, *University of MD Faculty Physicians, Inc.*
Ivy Baer, *Association of American Medical Colleges*
Brian Nash, *Nash & Associates, LLC*

"EMR - A Clear and Present Danger"

Name: _____

Title: _____

Organization: _____

Email: _____

Telephone: _____

**** Raffle will be held for registration to the ASHRM 2012 Annual Conference!! ****

MD-DC SHRM Members - \$30.00

Non-Members - \$45.00

Registration includes Hors d'oeuvres & 2 drink tickets (Cash Bar available)

Registration Deadline: **March 16, 2012.**

Send Payment to:

By Check – Mail to:

**Rina Borg
MD-DC SHRM
PO Box 71638
Durham, NC 27722**

By Credit Card using "PayPal":

**Register on-line at the Chapter
Website, "News & Events" Page:
www.md-dc-shrm.org/news_events.htm**

If you have questions, please contact Rina at md-dcshrm@nc.rr.com

Speaker Biographies

Edith Sunderland
Director of Compliance and Coding
University of Maryland Faculty Physicians Inc.

Edith Sunderland has more than 30 years experience in healthcare. Edith worked for Medicare for 15 years. She has presented over 2,000 workshops and seminars on coding, medical billing and compliance at local and national levels. Edith is a past president of Maryland Medical Group Manager's Association and is a current member of Medicare's Provider Outreach and Education Advisory Group and is a member of the Carrier Advisory Committee for Jurisdiction 12 with Highmark Medicare. She is a certified professional coder and is adjunct faculty with the Community College of Baltimore County Medical Coding curriculum.

Ivy Baer
Director and Senior Regulatory Counsel
Association of American Medical Colleges

Ivy Baer heads the Association's Medicare and Medicaid regulatory group which is responsible for monitoring, educating, and advocating on a wide variety of regulations issued by the Centers for Medicare and Medicaid Services (CMS), the HHS Office of Inspector General (OIG), and other HHS agencies, with a particular emphasis on those that affect teaching hospitals and faculty physicians. Ms. Baer works closely with members to advise and educate them on a broad range of regulatory and legal issues. She serves as primary staff to the AAMC's Group on Faculty Practice, composed of the physician and non-physician leadership of many of the nation's major faculty practice plans, and the Compliance Officers Forum, the only organization devoted to the compliance issues faced by academic institutions. She is a member of the American Health Lawyers Association and served as co-chair of the American Health Lawyers Association annual meeting on *Legal Issues Affecting Academic Medical Centers and Other Teaching Institutions* from 2004-2009. Prior to working at the AAMC, Ms. Baer worked for the Mid-Atlantic Region of Kaiser Permanente, a federal regulatory agency, and a public interest group.

Ms. Baer holds a Bachelor's degree with honors from Johns Hopkins University; a law degree from Emory University; and Masters of Public Health degree from the Harvard School of Public Health's Department of Health Policy and Management.

Brian J Nash
Nash & Associates, LLC

Brian Nash is the owner and managing attorney of the firm Nash & Associates, LLC with offices in Baltimore, MD and Washington, D.C. He holds the highest rating (AV) given by Martindale-Hubbell and specializes in the field of medical malpractice with broad experience representing both plaintiffs and health care providers in catastrophic injury litigation for over thirty-five years. He is a graduate of the Columbus School of Law (1974) and former associate editor of that institution's Law Review. Before entering private practice, he served a judicial clerkship with the Honorable Herbert F. Murray in the United States District Court for the District of Maryland. In addition to being licensed to practice in Maryland, the District of Columbia and a number of federal courts, he is a member of this country's most prestigious trial lawyer organization, the American College of Trial Lawyers, and has served on its regional board for a number of years. He has also been honored with membership in the American Board of Trial Advocates. He has been named for years as one of Maryland's Super Lawyers and Washington, D.C.'s Best Lawyers. Brian has been an invited guest lecturer by numerous health care organizations, physician groups and bar organizations. He is also an invited lecturer and trial practice instructor at a number of area law schools. He currently is a member of the Maryland Association for Justice and the Trial Lawyers Association – DC and a former member of the Defense Research Institute. In addition to his publications in law journals, he is also the founding editor and contributor to a highly read blog on issues relating to healthcare and the law – including the topic of the benefits and failings of electronic medical records.

Driving Directions to the Columbia Sheraton Hotel:

From East

Take Route 175 West toward Columbia. Cross over Route 29. Move into the left lane and proceed through 5 lights. Turn left onto the next street, Wincopin Circle. The hotel is located .25 miles ahead at the end of the street.

From North

Take Interstate 95 South to Exit 41B, Route 175 West. Drive 6 miles and cross over Route 29. Move into the left lane and proceed through 5 lights. Turn left onto the next street, Wincopin Circle. The hotel is located .25 miles ahead at the end of the street.

From West

Take Interstate 70 East to Route 29 South. Take Route 29 South 4 miles to Columbia Town Center (Route 175 West). Move into the left lane and proceed through 5 lights. Turn left onto the next street, Wincopin Circle. The hotel is located .25 miles ahead at the end of the street.

From South

Take I-95 North to Exit 41B, Route 175 West. Drive 6 miles and cross over Route 29. Move into the left lane and proceed through 5 lights. Turn left onto the next street, Wincopin Circle. The hotel is located .25 miles ahead at the end of the street.

Free parking in the garage